

Real Estate Development, Construction, Management, Financing & Investments

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FOR IMMEDIATE RELEASE

BEZTAK SENIOR LIVING RESIDENTS DONATE TO FRIENDS OF THE CHILDREN - DETROIT

Farmington Hills, MI. Oct. 16, 2024 – <u>Beztak</u> announced today that residents of their luxury senior living communities - All Seasons Ann Arbor, All Seasons Birmingham, All Seasons Rochester Hills, All Seasons West Bloomfield, and Monark Grove Clarkston have united to raise nearly \$5,000 throughout August for Friends of the Children-Detroit, a nonprofit dedicated to breaking the cycle of generational poverty.

Friends of the Children-Detroit's evidence-based mentoring program works with youth for 12+ years, starting from as early as Kindergarten through high school graduation. The organization matches paid professional mentors with children who are referred to the program through schools, the Department of Health and Human Services and other referral agencies, who think a child could benefit from having consistent positive guidance.

"Friends of the Children-Detroit is a phenomenal organization, and our residents always look forward to getting involved," said Jason Kohler, Executive Vice President of Senior Living at Beztak. "Once again, our seniors have shown the value that inter-generational connectedness brings, and this fundraiser highlights the incredible impact our residents can have on future generations."

The donations raised were used to purchase new backpacks and school supplies, which were delivered during the Friends of the Children Summer Picnic on August 16th. The remaining funds were allocated to gift cards for JC Penney at Fairlane Town Center, allowing each of the 68 mentees to shop for necessary items, including winter coats and shoes.

On October 5th, Beztak's Director of Artistic and Intellectual Planning, Natalie Stringer, joined Friends of the Children leadership, including Executive Director Derschaun Brown and dedicated mentors, to distribute the gift cards to mentees and their families.

Residents of the communities were also encouraged to write cards and letters to the mentees, with prompts framed around their own time as students.



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For more information about Friends of the Children and their impactful work in Detroit, please visit <u>friendsdetroit.org</u>.

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About Beztak

For more than 70 years, Beztak has developed, built, managed, and invested in luxury residential, senior living, commercial and industrial real estate throughout the United States. Today, Beztak owns and manages a diverse portfolio of multi-family residential and senior living real estate, offering comprehensive and customizable fee-based property management services for companies seeking to generate higher revenues from their assets while improving overall performance. Beztak continues to develop and construct new properties around the country, as well as renovate existing properties to add value or reposition them in the market. For more information, visit http://beztak.com/.